

The Village at Towne Lake in South Cherokee County Combines Elegance, Innovative Design and Low Maintenance

A stunning new community of homes that combines the original arrangement of living spaces around interior courtyards, patios and water features with the highest quality construction and meticulous attention to styling and detail is under construction in south Cherokee County.

The Village at Towne Lake is designed to meet the needs of upscale residents who want to downsize in space and maintenance responsibilities while retaining or upgrading their residential lifestyle. The new community is the product of the collective thinking of Tony Perry and David Pearson, two award-winning innovators in Atlanta residential real estate with long records of customer-pleasing successes.

The 50-acre, 300-home neighborhood is the first new development in the prestigious 4,000-acre Towne Lake community -- the largest residential community in North Atlanta -- in five years.

"The Village at Towne Lake is all about quality," said Perry, who was awarded Atlanta's "Builder of the Year" in 1999 and will himself be a resident of the community. "Upscale consumers are moving up in quality while at the same time eliminating unnecessary space and maintenance. This trend is a reflection of the Baby Boomer generation, but it is also true of other segments of the upscale market as well."

The builder team is constructing 10 fully decorated models to demonstrate the quality of the residences in the community. "It is unusual to do 10 fully furnished models," Perry said. "We are working with three different decorators. We want visitors to get a clear understanding of the high quality construction and attention to detail that is going into each one of these homes."

"You just can't get a better location," developer Pearson told a gathering of top real estate agents from the North Atlanta area during one of several luncheons he and Perry hosted to outline the concept and details of the new homes. "And at this stel-

lar location, The Village at Towne Lake is incorporating the most current thinking and trends in real estate development."

Located just off Interstate 575 near the Cobb County/Cherokee County line, The Village is surrounded by shopping, schools, medical care facilities and golf courses. It is a few minutes drive to the historic town of Woodstock, and Lake Allatoona -- the most popular U.S. Corps of Engineers lake in the country -- is four miles from the community's gated entrance.

Visitors' first eye-opening encounter with The Village at Towne Lake is a massive stone wall -- reminiscent of the stonework guarding a European castle -- that tells them that, indeed, they have come upon a community that is prestigious and secure.

Inside the gated entrance, cobblestone sidewalks with streetlights lead to three different "collections" of homes: The "Courtyard Collection" being built by Oakwood Homes, the "Patio Collection" being built by Pinnacle Lifestyles & Neighborhoods and the "Cottage Collection" being built by Anthony Perry Homes. Each collection has its own character and personality while all share the common themes of low maintenance, high-quality construction and privacy.

Of the many distinguishing features of The Village at Towne Lake, perhaps the most dramatic are the interior courtyards and patio areas. Elegantly landscaped with luxuriant plants, trees and finely crafted stonework, these interior gardens form an "L" along the side and rear of the homes. They include many different water features, fireplaces and outdoor kitchens. In the daytime, or dramatically lighted at night, they provide an uncommon sense of openness and serenity while expanding the interior living space.

The Village at Towne Lake includes one, two and three-story homes -- including plans with the master suite on the main level -- ranches and cottages. All of the homes



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will be detached, single family residences.

All of the homes are being constructed to meet criteria that exceed the minimum level for EarthCraft™ Certified Homes, the certification that has become the quality standard for building energy efficient, environmentally friendly homes.

Exterior features include massive wooden doors -- the size and thickness of doors one would expect to find on a Spanish mission -- innovative use of stonework and dramatic colors.

The entire community's landscaping will be complete, and residents will have no grounds maintenance to be concerned with. The homeowners association will take care of mowing, edging, fertilizing and watering all of the lawn that falls outside of a resident's private space.

Residents at The Village at Towne Lake will have a spacious clubhouse, including a caterer's kitchen, exercise facility, card playing room, fireplace and TV viewing room. There will be a custom-designed pool and many open park areas. A state-of-the-art community intranet

system will assist residents in planning and scheduling events and activities.

Sidewalks connect the community to quality dining, shopping and medical care -- all within easy walking distance.

Residents are minutes away from five golf courses and have access to Blankets Creek bike trail.

While construction is in progress, visitors to The Village at Towne Lake will have the opportunity to own a home in the community at construction stage prices. (All 10 of the model homes have already been purchased.) Home prices begin in the mid \$250,000s and go up to the \$600,000s with some home prices in the \$700,000s.

To reach The Village at Towne Lake, take Interstate 575 to Exit 8; turn left on Towne Lake Parkway. Go 1/3 mile and turn left at the first light (Stone Bridge Parkway). Go 1/3 mile to the end of the road. Turn right and the community is on the left.

For additional information, call The Village at Towne Lake sales office at 770-928-5877.



Tony Perry

Tony Perry has been building homes in the Atlanta area for nearly 20 years. He has been recognized by his peers for his many accomplishments, including being awarded "Atlanta Builder of the Year" in 1999. He is a member of the Greater Atlanta Home Builders Association. He serves the community as a member of the Cherokee County YMCA Board of Directors. Over the years, he has received numerous awards for unique floorplans and community designs.

David Pearson

In the past 10 years, David Pearson of Pearson Communities has developed many successful communities in the Atlanta area including, Tiffany Park, Mountain Brook, CastleBrook, Tanglewood North, Tanglewood Park, Enchanted Wood, Camden Park, Christopher Robins and Riverwood. The signature trademark for his communities is a stone and brick wall of massive scale that engenders a sense of both security and prestige.



This artist rendering of The Village at Towne Lake "streetscape" illustrates the uncommon variety of homes in the community's three different "collections" -- the Courtyard Collection, the Patio Collection and the Cottage Collection. In all of the homes, elegant enclosed private patios featuring luxuriant landscaping, stonework of the highest craftsmanship and serene water features expand the living space and "bring the outside in."